

**Media Advisory: Stafford Township Police Department and ‘Ring’ Invite Residents to Launch Event for Subsidy Program May 15<sup>th</sup> 6-8pm**  
*Initiative aims to reduce crime in neighborhoods by investing in affordable and effective smart home security for residents*

**Stafford Township, NJ – 4/30/19** – The Stafford Township Police Department today announced its partnership with Ring and details for the upcoming launch of a joint subsidy program that will provide discounts for local residents who wish to purchase select home security devices. With funds from the Stafford Police Foundation and the Stafford Township PBA Local 297 along with matching funds from Ring, the \$40,000 program will enable 400 verified Stafford Twp. residents to receive a \$100 discount code to use towards the purchase of select Ring security devices. The subsidy program will kick off with a launch event on Wednesday May 15, 2019 at the Stafford Township Municipal Complex where eligible residents may attend in-person and participate in the program on a first-come, first-served basis.

**WHAT:** Ring Subsidy Program Launch Event

**WHEN:** May 15, 2019 from 6pm-8pm

**WHERE:** Stafford Twp. Municipal Complex

**WHO:** Representatives from Ring & Stafford Township Police invite local residents to join them for a launch event for the new subsidy program with opportunities to;

- Register for the subsidy program (registrants must be Stafford Township residents with a valid form of ID & copy of a utility bill).
- Learn more about Ring security devices, ask questions & purchase products on-site.
- Purchase eligible devices and select accessories on-site.

Residents are encouraged to review full program details included below and refer to eligible product details, FAQs and other information available on Ring's website prior to attending the launch event.

Residents will not have the option to RSVP in advance and are encouraged to arrive early and prepared via the instructions below.

**For questions about the Ring subsidy program, please email Officer Chris Fritz at [cfritz@staffordpolice.org](mailto:cfritz@staffordpolice.org)**

###

**About the Subsidy Program**

The subsidy program will incentivize the purchase of Ring Video Doorbells and Ring security devices that connect to a user’s mobile device via the free Ring app (iOS/Android). Residents are then notified when the device’s motion sensor is activated or if someone rings their Doorbell; they can also choose to view the camera’s live video feed at any time. Optional video subscription services are available for purchase to residents who want to save their Ring recordings to view or share them at a later time.

**Stafford Township Program Details and How to Participate**

- The subsidy program will open to Stafford Township residents who attend the kick-off event with proper documentation on 5/15/2019 from 6pm-8pm
- Residents must attend the kick-off event in person and provide a valid form of Government ID and a copy of a utility bill in order to verify residency and receive their subsidy discount info on a first-come, first-served basis.
- Discounts will be provided to confirmed residents and applied by a Ring team member at checkout towards the purchase of eligible Ring products at the event. Only credit card purchases will be accepted, no cash or checks.
- Stafford Township residents will have the opportunity to purchase the following devices with \$100 off the retail price:
  - Video Doorbell 2
  - Video Doorbell Pro
  - Spotlight Cam Solar
  - Spotlight Cam Battery
  - Spotlight Cam Wired
  - Floodlight Cam
  - Stick-Up Cam Battery
  - Stick-Up Cam Wired
  - Ring Alarm Security Kit (5-Piece)
- *Ring is also offering \$30 off additional security devices with a maximum of two (2) per household, and 20% off accessories. Visit [Ring's website](#) for product descriptions and specifications.*
- Residents will also need to pay an additional subscription fee if they would like to save device footage or sign-up for the alarm monitoring service. For more information about Ring's products, please visit [Ring.com/products](#).
- If the subsidy does not sell out during the kick-off event, the City will post an application form to their website allowing other residents to participate until the program funding limit has been reached.
- Eligible residents will be sent a set of codes redeemable only on Ring.com at 3pm PT daily Monday-Friday, excluding holidays.

## About Ring

Ring's mission is to reduce crime in neighborhoods by creating a Ring of Security around homes and communities with its suite of home security products. The Ring [product line](#), along with the Ring [Neighbors](#) app, enable Ring to offer affordable, complete, proactive home and neighborhood security in a way no other company has before. In fact, one Los Angeles neighborhood saw a [55 percent decrease](#) in home break-ins after Ring Doorbells were installed on just ten percent of homes. Ring is an Amazon company. For more information, visit [www.ring.com](#). With Ring, you're always home.

**\*\*Subsidy Program Press Release Template - Online-only Launch\*\***  
**\*\*INTERNAL USE ONLY UNTIL CITY & RING APPROVED\*\***

**City Media Contact**

James Vaughn  
Lieutenant  
(609) 597-1189 extension 8419  
[jvaughn@staffordpolice.org](mailto:jvaughn@staffordpolice.org)

**Ring Media Contact**

Kaleigh Bueckert-Orme  
Public Relations Coordinator, Ring  
[Media@ring.com](mailto:Media@ring.com)

**FW: STPD Subsidy Event Launch + Program Announcement 2019 (1).docx**

Christopher H. Smith (IT)

Sat 5/4/2019 7:42 AM

To: Christopher M. Fritz <[cfritz@staffordpolice.org](mailto:cfritz@staffordpolice.org)>

1 attachments (34 KB)

STPD Subsidy Event Launch + Program Announcement 2019 (1).docx;

This has been corrected. Please let me know if you have any other issues.

Thank you

Chris Smith  
Network Administrator

Township of Stafford

260 East Bay Avenue

Manahawkin, NJ 08050

**609-597-1189 x8603**

----- Original message -----

From: "Christopher M. Fritz" <[cfritz@staffordpolice.org](mailto:cfritz@staffordpolice.org)>

Date: 5/3/19 1:55 PM (GMT-05:00)

To: Herman Pharo <[hpharo@staffordpolice.org](mailto:hpharo@staffordpolice.org)>, Thomas Dellane <[tdellane@staffordpolice.org](mailto:tdellane@staffordpolice.org)>

Cc: "Christopher M. Smith" <[csmith@staffordpolice.org](mailto:csmith@staffordpolice.org)>

Subject: Fw: STPD Subsidy Event Launch + Program Announcement 2019 (1).docx

See below. I am trying to send RING info to the PD and apparently I'm denied. Please consider adding me to this group for productivity reasons.  
Thank you.

**Christopher M. Fritz #64**

Master Police Officer

Community Policing Unit

Stafford Township Police Department

260 E. Bay Ave.

Manahawkin, NJ 08050

Main: (609) 597-8581

Desk: (609) 597-1189 ext. 8406

Email: [cfritz@staffordpolice.org](mailto:cfritz@staffordpolice.org)

From: Microsoft Outlook

Sent: Friday, May 3, 2019 1:51 PM

To: All Police Personnel

Subject: Undeliverable: STPD Subsidy Event Launch + Program Announcement 2019 (1).docx



Your message to the group [allpolicepersonnel@staffordpolice.org](mailto:allpolicepersonnel@staffordpolice.org) couldn't be delivered.

The group **allpolicepersonnel** only accepts messages from people on its allowed senders list, and your email address isn't on the list.

**cfritz**  
Sender

**Office 365**

**allpolicepersonnel**  
**Action Required**

Sender not allowed

### How to Fix It

Ask the owner of the group to grant you permission to send to the group, and then try to send a message again. If the group belongs to a different organization than yours, contact the organization's customer service department for assistance. If the group is in your organization and you don't know who the group owner is, you can find it by doing the following in either Outlook on the web or Outlook:

- Open your Sent folder, and then select the original message.

- If you're using Outlook on the web, select the group name located on the To or CC line. If you're using Outlook, double-click the group name on the To or CC line.
- In Outlook on the web, from the pop-up dialog box, choose Owner. In Outlook, choose Contact. The owner's name is listed under Owner. The owner of the group may have intentionally chosen to restrict who can send messages to it, and they may not want to adjust the existing restriction. In this case, you'll have to contact the group members by some other means, such as sending an email message to their individual email addresses or contacting them by phone.

Was this helpful? [Send feedback to Microsoft](#).

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## More Info for Email Admins

Status code: 550 5.7.124

This error occurs when the owner of the distribution group or security group has set up the group to accept messages only from certain addresses. Even a group owner may not be automatically granted permission to send messages to the group.

To fix this issue, the group owner must add the sender's address to the group's allowed senders list. Usually this issue can only be fixed by the group owner.

For more information and steps to fix this issue, see [Fix email delivery issues for error code 5.7.124 in Office 365](#).

### Original Message Details

Created Date: 5/3/2019 5:51:59 PM  
 Sender Address: [cfritz@staffordpolice.org](mailto:cfritz@staffordpolice.org)  
 Recipient Address: [allpolicepersonnel@staffordpolice.org](mailto:allpolicepersonnel@staffordpolice.org)  
 Subject: STPD Subsidy Event Launch + Program Announcement 2019  
 (1).docx

### Error Details

Reported error: 550 5.7.124 RESOLVER.RST.RestrictedToGroupPermission; not authorized to send to the distribution list because the distribution list is set up to accept mail from list members only, or specific recipients only  
 DSN generated by: BYAPR09MB2887.namprd09.prod.outlook.com

### Message Hops

HOP	TIME (UTC)	FROM	TO	WITH	RELAY TIME
1	5/3/2019 5:51:59 PM	BYAPR09MB3637.namprd09.prod.outlook.com	BYAPR09MB3637.namprd09.prod.outlook.com	mapi	*
2	5/3/2019 5:51:59 PM	BYAPR09MB3637.namprd09.prod.outlook.com	BYAPR09MB2887.namprd09.prod.outlook.com	Microsoft SMTP Server (version=TLS1_2, cipher=TLS_ECDHE_RSA_WITH_AES_256_GCM_SHA384)	*

### Original Message Headers

Authentication-Results: staffordpolice.org; dkim=none (message not signed)  
 header.d=none;staffordpolice.org; dmarc=none action=none  
 header.from=staffordpolice.org;  
 Received: from BYAPR09MB3637.namprd09.prod.outlook.com (20.179.59.221) by  
 BYAPR09MB2887.namprd09.prod.outlook.com (52.135.225.154) with Microsoft SMTP  
 Server (version=TLS1\_2, cipher=TLS\_ECDHE\_RSA\_WITH\_AES\_256\_GCM\_SHA384) id  
 15.20.1856.11; Fri, 3 May 2019 17:51:59 +0000  
 Received: from BYAPR09MB3637.namprd09.prod.outlook.com  
 ([fe80::b9a6:5098:9fa2:dc82]) by BYAPR09MB3637.namprd09.prod.outlook.com  
 ([fe80::b9a6:5098:9fa2:dc82%4]) with mapi id 15.20.1856.008; Fri, 3 May 2019  
 17:51:59 +0000  
 Content-Type: application/ms-tnef; name="winmail.dat"  
 Content-Transfer-Encoding: binary  
 From: "Christopher M. Fritz" <[cfritz@staffordpolice.org](mailto:cfritz@staffordpolice.org)>

To: All Police Personnel <[allpolicepersonnel@staffordpolice.org](mailto:allpolicepersonnel@staffordpolice.org)>  
Subject: STPD Subsidy Event Launch + Program Announcement 2019 (1).docx  
Thread-Topic: STPD Subsidy Event Launch + Program Announcement 2019 (1).docx  
Thread-Index: AQHVAdjnAlp/EfZfoUSKmCNQ99+Rqg==  
Date: Fri, 3 May 2019 17:51:59 +0000  
Message-ID: <[36CE461C-CF09-4745-A0F5-9F5CBE41B532@staffordpolice.org](mailto:36CE461C-CF09-4745-A0F5-9F5CBE41B532@staffordpolice.org)>  
Accept-Language: en-US  
Content-Language: en-US  
X-MS-Has-Attach: yes  
X-MS-TNEF-Correlator: <[36CE461C-CF09-4745-A0F5-9F5CBE41B532@staffordpolice.org](mailto:36CE461C-CF09-4745-A0F5-9F5CBE41B532@staffordpolice.org)>  
MIME-Version: 1.0  
X-Originating-IP: [50.204.250.110]  
X-MS-PublicTrafficType: Email  
Return-Path: [cfritz@staffordpolice.org](mailto:cfritz@staffordpolice.org)  
X-MS-Office365-Filtering-Correlation-Id: 91e3d3ab-8bdc-4c02-b8f5-08d6cff00a66  
X-Microsoft-Antispam: BCL:0;PCL:0;RULEID:(2390118)(7020095)(4652040)(7021145)(8989299)(4534185)(7022145)(4603075)(4627221)(201702281549075)(8990200)(5600141)(711020)(4605104)(2017052603328)(49563074)(7193020);SRVR:BYAPR09MB2887;  
X-MS-TrafficTypeDiagnostic: BYAPR09MB2887:  
X-MS-Exchange-PUrlCount: 12

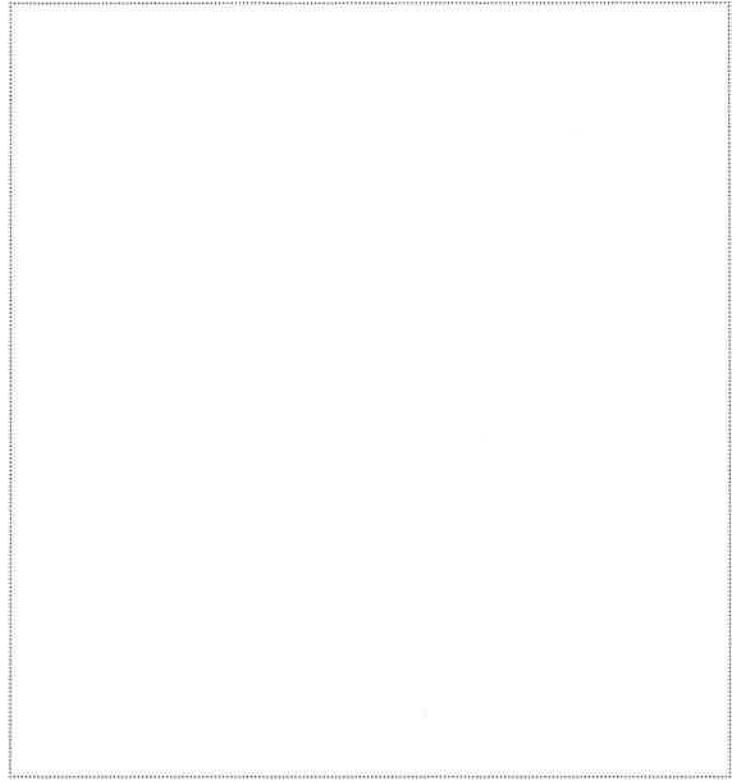
## Success on Ring Neighbors Portal

Ring Neighbors Portal Team <neighbors-portal@ring.com>

Thu 4/4/2019 3:44 PM

To: Christopher M. Fritz <cfritz@staffordpolice.org>

Shortly after receiving over 50 video submissions through the Neighbors Portal, an arrest was made on a burglary suspect through the collaborative efforts of the Rolling Meadows Police Department and neighboring agencies.



Last month, a resident's Ring device captured a person trespassing on his property. The homeowner immediately shared his video on the **Neighbors App** and contacted the Rolling Meadows Police Department. The Rolling Meadows Police Department saw it as a great opportunity to request additional recordings through the **Video Request** feature on the **Neighbors Portal**. One video recording in particular stood out which led to an arrest.

### **Read the Full Story**

\*Log in to Portal Required

*First time logging in? Reply to this email for assistance.*

**Introduce us to your neighboring agencies.** Send us your referrals by replying to this email or reach out to your Partner Success Manager directly.

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*Copyright © 2019 Ring LLC, All rights reserved.*

**Our mailing address is:**

1523 26th Street  
Santa Monica, CA 90404

Want to change how you receive these emails?

You can [update your preferences](#) or [unsubscribe from this list](#).

## Ring Portal Introduction

Anthony Modestine <anthony.modestine@ring.com>

Thu 3/7/2019 2:54 PM

To: Timothy Cunningham <t cunningham@staffordpolice.org>; Stephen Fessler <sfessler@staffordpolice.org>; Christopher M. Fritz <cfritz@staffordpolice.org>; David McVey <dmcvey@staffordpolice.org>; Justin Pascale <jpascale@staffordpolice.org>; Herman Pharo <hpharo@staffordpolice.org>; Drew Smith <dsmith@staffordpolice.org>; James Vaughn <jvaughn@staffordpolice.org>

Good Afternoon Stafford PD Team,

I would like to introduce myself, my name is Anthony Modestine and I will be Stafford PDs new Account Manager moving forward between the Ring <> Stafford Partnership. We made the change due to the fact that I am actually located on the East Coast(Philly) which should be better if anything important comes up. If anyone has any questions about the Portal feel free to reach out to me directly @ [Anthony@ring.com](mailto:Anthony@ring.com) or my cell 610-220-5432.

I also wanted to touch base and make sure I provide everyone some quick best practice tips especially about commenting.

### Portal -Neighbors Feed

1. The Neighbors Feed is the most **IMPORTANT** part of Portal.
2. The more your team comments and sends out LE Post the more your community will engage with you on it. (ex: They will upload and share more content. Want to share videos when they receive a Video Request Email, etc )
3. I recommend that everyone that has access to Portal is to try and comment on Neighbors Post as often as possible. This is great for your community to see names of the entire Stafford PD interacting than just one officer.
4. Commenting can be anything from: Thanks for Sharing!, We will have our team look into this or you can provide some sort of safety tip!
5. The more you engage with your community the better sucess you will have with Portal!

Don't forget to share you Department Download and Text link! The more people that download the Neighbors App from your Specific link the more Ring Doorbells we can provide you to hand out to the community!

**Download link:** [download.ring.com/stafford](https://download.ring.com/stafford)

**Text Link:** Text staffordpd to 555888

Thanks again and I look forward to working with you all!

### **POSTS**

How to create a Post:



Select Category

Start date & time

The screenshot shows a search interface with dropdown menus for 'Select Category' and 'Start date & time'. Below this is a video player window. The video player has a red border around its top portion. Inside the player, it says 'Neighbors' and 'June 14, 2019 07:41'. It features a thumbnail image of a street scene under a bridge, with a play button and a timestamp '0:00 / 3:05'. To the right of the video player is a map of the Okachobee area, showing various roads and landmarks.

- Best practice is to post at least 1x/week to notify nearby users in real time of PD's crime & safety posts
- Neighbors App **only** shows crime and safety posts in civilians' news feeds
  - Unlike Facebook, Nextdoor, and Twitter which show friends' content, job posts, furniture selling and ads in their newsfeeds
- Suggested crime & safety content: Video Request posts, **Booking Report**, **#Lockitorloseit**, **#9pmroutine**, Wanted Person, safety announcements, safety tips, BOLOs, Requests for Identification, etc.
- Can include a photo or video

## **VIDEO REQUESTS**

A Post should always be created alongside a Video Request. Template for Post:

*Subject: [Video Request] Please submit any helpful evidence*

*Location: [address of incident]*

*Description: On [Date] a crime was committed in the area of [location]. You may have received an email from us requesting captured video that can help solve this case. Please check your email. If you have any evidence (video, photos, etc.) that may help, please share with us by sending any relevant footage to [detective email address].*

## **COMMENTS ON POSTS**

Here are examples from other agencies on how to best comment on posts:

[Showing All Comments](#)[Hide Comments](#)**Ring 9d**

Thanks for posting. If you have filed a police report, please share the case number and officer's contact information below. Once we have a case number, the Neighbors Team may use your video to help law enforcement identify the suspect.

[Reply](#) **Det Sgt Ferrara - Gainesville Police Department 9d**

Please report this to the police so we can identify and arrest this person. This is the perfect time of year to set an example of what not to do. Thanks! Sgt Ferrara

[Reply](#) **Det Sgt Ferrara - Gainesville Police Department 1hr**

Both suspects have been identified and warrants have been issued on both.

[Reply](#) [POST](#)**Captain Muraski - Green Bay Police Department 24d**

I was not able to find a report generated for this incident. Can you please call in to make a report so we can follow up further? You could also make a report online through our website at <https://report.gbpolice.org/> Our experience has been that when we share videos like this, people can usually help us identify the thief. Thank you! Capt. J. Muraski

[Reply](#) **Captain Muraski - Green Bay Police Department 24d**

Disregard the case report # is 18-210644. If anyone can identify this individual, please contact the Officer K. Bahl of the Green Bay Police Department at 448-3200 . If you want to remain anonymous, you can contact CrimeStoppers by calling 432-STOP or visiting [432stop.com](http://432stop.com)

[Reply](#) **Neighbor 17 24d**

What time did this happen? Someone took our change last week and we're by John Muir Park

[Reply](#) **Neighbor 30 23d**

Change was taken out of my vehicles as well! Left other valuables. They better catch this guy!

[Reply](#) **Captain Muraski - Green Bay Police Department 14d**

Thank you to the anonymous tipster who gave information on this case. We were able to identify the male subject and file two charges for municipal theft.

[Reply](#)

--

Anthony Modestine

Neighborhood's Account Manager

1200 Atwater Dr Ste 225  
Malvern, PA 19355

[Anthony.Modestine@ring.com](mailto:Anthony.Modestine@ring.com)

Reducing Crime in Newark NJ: [Newark Protect Project](#)

Shark Tank: [Shark Tank's Biggest Company](#) (password: ring)

LA Times: [Ring modernized the doorbell, then went to war against crime](#)

USA Today: [Police say crime drops with video doorbell](#)

## **Stacey Cooke (Events Manager) Intro**

Anthony Modestine <anthony.modestine@ring.com>

Thu 3/7/2019 11:52 AM

To: Christopher M. Fritz <cfritz@staffordpolice.org>; Stacey Cooke <stacey.cooke@ring.com>

Officer Fritz,

Thanks again for speaking with me, as mentioned Stacey Cooke CC'd in this email would be the best person to speak with about the Subsidy program.

Stacey - Officer Fritz is from the Stafford Police Department in New Jersey who were just onboarded onto the Portal last month. Officer Fritz is very interested in learning more about the Subsidy Program. Are you able to connect with him and provide more details on what the subsidies entail of?

Thanks!

--

Anthony Modestine  
Neighborhood's Account Manager

1200 Atwater Dr Ste 225

Malvern, PA 19355

[Anthony.Modestine@ring.com](mailto:Anthony.Modestine@ring.com)

Reducing Crime in Newark NJ: [Newark Protect Project](#)

Shark Tank: [Shark Tank's Biggest Company](#) (password: ring)

LA Times: [Ring modernized the doorbell, then went to war against crime](#)

USA Today: [Police say crime drops with video doorbell](#)

## Press Release - The Stafford Township Police Department Joins 'Neighbors' by Ring

Christopher M. Fritz

Fri 2/22/2019 9:04 AM

To: Press Release <[pressrelease@staffordpolice.org](mailto:pressrelease@staffordpolice.org)>  
Bcc AllPolicePersonnel <[AllPolicePersonnel@staffordpolice.org](mailto:AllPolicePersonnel@staffordpolice.org)>

### **The Stafford Township Police Department Joins 'Neighbors' by Ring to Provide Users with Real-Time, Local Crime and Safety Information**

*Neighbors aims to reduce crime in neighborhoods by connecting people, security cameras and law enforcement.*

**Stafford Twp., NJ 2/22/19** - The Stafford Township Police Department today announced that it is joining the Neighbors app by Ring (available via iOS/Android here: <https://download.ring.com/stafford>) to provide the Stafford Township community with real-time, local crime and safety information. The Neighbors network already has millions of users and has been instrumental in catching package thieves, stopping burglaries, and keeping neighborhoods safe.

Residents can download the free Neighbors app, join their neighborhood, and use the app to: monitor neighborhood activity; share crime and safety-related videos, photos and text-based posts; and receive real-time safety alerts from their neighbors, local law enforcement and the Ring team.

"We are excited to bring the concept of Neighborhood Watch into the 21<sup>st</sup> Century in Stafford with the Neighbors app by Ring. With the popularity of app-based security on the rise, neighbors are now able to upload and share safety information and potential criminal activity with one another and with law enforcement", Stafford Police Chief Thomas Dellane stated. "The Neighbors app will allow our Officers and residents to communicate and work together in keeping our neighborhoods safe and solving crime".

Jamie Siminoff, Chief Inventor and Founder of Ring, said: "We're excited to have the Stafford Township Police Department join Neighbors to keep their community up-to-date on local crime and safety information. Over the past few years we have learned that, when neighbors, the Ring team and law enforcement all work together, we can create safer communities. Neighbors is meant to facilitate real-time communication between these groups, while maintaining neighbor privacy first and foremost. By bringing security to every

neighbor with the free Neighbors app, the Stafford Township community can stay on top of crime and safety alerts as they happen."

### **How It Works**

- Download the Neighbors app on iOS and Android here: <https://download.ring.com/stafford> or by texting "staffordpd" to 555888 from your smartphone.
- Opt-in to join your neighborhood.
- Customize the geographic area you want to receive notifications for (users must verify where they are located and cannot participate in other neighborhoods).
- Receive real-time alerts from your neighbors, local law enforcement and the Ring team that inform of crime and safety alerts as they happen.
- View local crime and safety posts via a live feed or interactive map.
- Share text updates, photos and videos taken on any device, including Ring's home security devices.
- Work with your community to make neighborhoods safer.

### **About Neighbors**

Neighbors is a neighborhood watch app that provides real-time, local crime and safety information. Download the free Neighbors app (iOS/Android), join your neighborhood, and use the app to: monitor neighborhood activity; share crime and safety-related videos, photos and text-based posts; and receive real-time safety alerts from your neighbors, local law enforcement and the Ring team. Download Neighbors (iOS/Android) today to join your digital neighborhood watch. For more information visit [www.ring.com/neighbors](http://www.ring.com/neighbors).

### **About Ring**

Ring's mission is to reduce crime in neighborhoods by creating a Ring of Security around homes and communities. Ring is an Amazon company. The Ring [product line](#), along with [Neighbors](#) by Ring, enable Ring to offer affordable, whole-home and neighborhood security devices and services. In fact, one Los Angeles neighborhood saw a [55 percent](#) decrease in home break-ins after Ring Doorbells were installed on just ten percent of homes. For more information, visit [www.ring.com](http://www.ring.com). With Ring, you're always home.

### **Stafford Township Police Department Media Contact**

Lieutenant James Vaughn

[jvaughn@staffordpolice.org](mailto:jvaughn@staffordpolice.org)

(609) 597-1189 Ext. 8419

**Neighbors Media Contact**

Morgan Culbertson  
Public Relations Coordinator, Neighbors by Ring  
[Morgan@ring.com](mailto:Morgan@ring.com)  
M: 805.822.9694

**Christopher M. Fritz, #64**

Master Police Officer  
Community Policing Unit  
Stafford Twp. Police Dept.  
260 E. Bay Ave.  
Manahawkin, NJ 08050  
Main: [609-597-8581](tel:609-597-8581)  
Desk: [609-597-1189 x8406](tel:609-597-1189x8406)  
Email: [cfritz@staffordpolice.org](mailto:cfritz@staffordpolice.org)

## Ring Neighborhood Portal

Christopher M. Fritz

Fri 2/22/2019 9:01 AM

To: AllPolicePersonnel <AllPolicePersonnel@staffordpolice.org>

We have officially launched the Stafford Neighborhood Portal through the Ring. I will be sending out a press release this morning and will Copy everyone, as it explains the agreement pretty well. Thanks:

### Special Offers for Law Enforcement

1. Download the FREE Neighbors App by texting **staffordpd** to **555888** or by visiting <https://download.ring.com/stafford>
2. Get **\$50 off** of eligible Ring Video Doorbells, Security Cams, and our Ring Alarm when you shop at [Ring.com](https://Ring.com). Use discount code: **nbstafford** and be sure to check out using your department email address ([cfritz@staffordpolice.org](mailto:cfritz@staffordpolice.org))  
\*Discount does not apply towards accessories and/or already discounted devices, including but not limited to Ring Video Doorbell Classic

### Christopher M. Fritz, #64

Master Police Officer  
Community Policing Unit  
Stafford Twp. Police Dept.  
260 E. Bay Ave.  
Manahawkin, NJ 08050  
Main: [609-597-8581](tel:609-597-8581)  
Desk: [609-597-1189 x8406](tel:609-597-1189 x8406)  
Email: [cfritz@staffordpolice.org](mailto:cfritz@staffordpolice.org)

**Accepted: Invitation: Onboarding for Stafford Township PD @ Mon Feb 18, 2019 11am - 12pm (PST) (cfritz@staffordpolice.org)**

Christopher M. Fritz

Sun 2/17/2019 10:48 PM

To: dylan.judson@ring.com <dylan.judson@ring.com>

## RE: Ring Stafford Township Onboarding Follow Up

James Vaughn

Wed 2/13/2019 9:16 AM

To: Christopher M. Fritz <[cfritz@staffordpolice.org](mailto:cfritz@staffordpolice.org)>

**Friday is open, or Monday..**

*St. James R. Vaughn*

Stafford Township Police Department

260 East Bay Avenue

Manahawkin, New Jersey 08050

(609) 597-8581

[jvaughn@staffordpolice.org](mailto:jvaughn@staffordpolice.org)

---

**From:** Christopher M. Fritz

**Sent:** Tuesday, February 12, 2019 7:33 PM

**To:** James Vaughn

**Subject:** Fwd: Ring Stafford Township Onboarding Follow Up

When's good?

**Christopher M. Fritz, #64**

Master Police Officer

Community Policing Unit

Stafford Twp. Police Dept.

260 E. Bay Ave.

Manahawkin, NJ 08050

Main: [609-597-8581](tel:609-597-8581)

Desk: [609-597-1189](tel:609-597-1189) x8406

Email: [cfritz@staffordpolice.org](mailto:cfritz@staffordpolice.org)

Begin forwarded message:

**From:** Dylan Judson <[dylan.judson@ring.com](mailto:dylan.judson@ring.com)>

**Date:** February 12, 2019 at 7:31:17 PM EST

**To:** "Christopher M. Fritz" <[cfritz@staffordpolice.org](mailto:cfritz@staffordpolice.org)>

**Subject: Re: Ring Stafford Township Onboarding Follow Up**

Hello Officer Fritz

Do you have availability later this week or early to complete the final steps of onboarding? I want to make sure we can get your agency moving forward as soon as possible. Please let me know what works best for you,

Dylan Judson

On Fri, Feb 8, 2019 at 4:10 PM Dylan Judson <[dylan.judson@ring.com](mailto:dylan.judson@ring.com)> wrote:

Officer Fritz,

I just invited you to the neighbors portal we have built for your team. I wanted to follow up and see if there was a date that worked for your team so we can get you up and running on the platform. I want to also make sure that we can send out an announcement with our PR coordinator at the same time.

Please let me know,

Dylan Judson

On Fri, Jan 25, 2019 at 9:53 AM Dylan Judson <[dylan.judson@ring.com](mailto:dylan.judson@ring.com)> wrote:

Perfect, found it just wanted to make sure we had it sorry for the confusion. In regards to the actual onboarding date I still have availability to do Monday the 11th at 1pm EST. What I want to do is make sure to get you and your team in touch with Morgan Culbertson our PR director so we can have the press release go out at the same time as the training.

What are your thoughts?

On Fri, Jan 25, 2019 at 9:49 AM Christopher M. Fritz <[cfritz@staffordpolice.org](mailto:cfritz@staffordpolice.org)> wrote:

I sent that to you a week or 2 ago. Check your junk mail! Lol. It's either from me or my secretary Diana Sickinger. As for onboarding, we are anxious to roll ASAP so Name the date and time and we can start trying to schedule.

**Christopher M. Fritz, #64**  
Master Police Officer  
Community Policing Unit  
Stafford Twp. Police Dept.  
260 E. Bay Ave.  
Manahawkin, NJ 08050  
Main: [609-597-8581](tel:609-597-8581)  
Desk: [609-597-1189](tel:609-597-1189) x8406  
Email: [cfritz@staffordpolice.org](mailto:cfritz@staffordpolice.org)

On Jan 25, 2019, at 12:43 PM, Dylan Judson <[dylan.judson@ring.com](mailto:dylan.judson@ring.com)> wrote:

Shapefile was perfect, we are building the portal as we speak. We also need the user provisioning list so that we can go live with the account once the onboarding is complete. I have attached that below in excel format. Also Have we decided on an exact date for onboarding yet?

Thank you,

Dylan Judson

On Fri, Jan 25, 2019 at 6:43 AM Christopher M. Fritz  
[cfritz@staffordpolice.org](mailto:cfritz@staffordpolice.org) wrote:

Just following to make sure everything is good. I'm assuming the shape file was ok?

**Christopher M. Fritz, #64**

Master Police Officer  
Community Policing Unit  
Stafford Twp. Police Dept.  
260 E. Bay Ave.  
Manahawkin, NJ 08050  
Main: [609-597-8581](tel:609-597-8581)  
Desk: [609-597-1189 x8406](tel:609-597-1189x8406)  
Email: [cfritz@staffordpolice.org](mailto:cfritz@staffordpolice.org)

On Jan 8, 2019, at 4:20 PM, Dylan Judson  
[dylan.judson@ring.com](mailto:dylan.judson@ring.com) wrote:

Officer Fritz,

Thank you for your time last week!

Recap below as promised:

**1. Onboarding/Training**

**a) Target Date: Beginning of February (2/11-2/12)\***

**b) Suggested Schedule:** A remote on boarding which will take up to an hour and a half. I suggest targeting a time in the early parts of the afternoon where we can have the group that will be operating the account there for a screen share training session. It is a train the trainer model so we will make sure to go over any questions or concerns moving forward.

**c) Invite Template:** Below is some language that can be used to invite users to the training.

"Team,

*We will be partnering with home-security company [Ring.com](https://Ring.com), to utilize a platform they've created specifically for law enforcement called the "Neighbors Portal". [Here's a quick video](#) explaining how it works.*

*The Neighbors Portal will allow us to post and comment directly to the Neighbors App, send out real-time crime and safety alerts, and request footage from Ring users for investigative purposes.*

*Ring will be joining us on [Date] to train our department on the tool so please keep an eye out for a calendar invite."*

**d) Final Headcount** - I will follow up with you 5 days before the scheduled onboarding to finalize a total headcount with you as we'll need enough time to assemble and ship the training packets so please keep this in mind!

## **2. Portal Requirements**

**a) Shapefile** - I'll need a shapefile of your jurisdictional boundaries in order to create the portal (GIS format preferred but we should be able to convert most). Please send that over at your earliest convenience.

**b) Chrome Access** - Once the portal is created, I will invite as the first user to test your agency's access on Internet Explorer. Once I work out with him which browser it will need to be I'll send you an invite to be an admin.

c) **Beats Map** - Please send over a Beats map of the jurisdiction so we can create the areas for your portal.

d) **User Provisioning** - Attached is an Excel doc outlining what info is needed to set up users in portal. Please add everyone that would potentially need an account and send it back to me before onboarding day. Accounts will NOT be provisioned until after the the on boarding and I'll be confirming the final user list with you before doing so. Please let me know if you have any questions on this!

### 3. Miscellaneous

a) **Distributing Donation Units** - Below are some ideas from what other agencies have done:

**1. Raffling off devices at community events** by verbally telling attendees to text your code to 555-888 (which texts them your attribution link) and having them download the app on the spot. Winner must show you the app on their phone to redeem their prize. (80 downloads from 100 people in the room = 4 more donation devices). This code will be created and sent out to you prior to on boarding.

**2. Donating directly to homeowners who have been burglarized or domestic violence victims who have active restraining orders filed.**

**3. Donating directly to a crime-related non-profit** like your local Crime Stoppers program for them to distribute.

b) **Seed Units** - To see the program initially we will be sending you 5 devices to start. I'll be sending them to your attention and will follow up with a tracking link once I receive it. Can you confirm that they should be sent to:

260 E Bay Ave  
Manahawkin, NJ 08050  
United States

c) Driving app downloads - I will be following up with a specially targeted download link and text code to send out into your community.

--  
Dylan Judson  
Account Manager



1523 26th St  
Santa Monica, CA 90404

[Dylan.Judson@ring.com](mailto:Dylan.Judson@ring.com)

Cell: (339) 225 0990

[Ring Partners with LAPD to Reduce Crime in Wilshire Park](#)  
[Cape Coral PD partners with Ring to crack down on crime](#)  
[Orlando Police to use Ring doorbell security systems to fight crime](#)

<Portal User Setup.xlsx>

--  
Dylan Judson  
Account Manager



1523 26th St  
Santa Monica, CA 90404

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Dylan Judson  
Account Manager



1523 26th St  
Santa Monica, CA 90404

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Cell: (339) 225 0990

[Ring Partners with LAPD to Reduce Crime in Wilshire Park](#)

[Cape Coral PD partners with Ring to crack down on crime](#)

[Orlando Police to use Ring doorbell security systems to fight crime](#)

## You've been invited to join Ring Neighbors Portal

Ring Team <no-reply@ring.com>

Fri 2/8/2019 7:09 PM

To: Christopher M. Fritz <cfritz@staffordpolice.org>

## You've been invited to join Ring Neighbors Portal.

Ring invites you to join the **Stafford Township Police Department** in the Ring Neighbors Portal.

Neighbors Portal provides the **Stafford Township Police Department** with access to the Neighbors App, which is the largest crime-focused neighborhood watch in the country. You'll also have the ability to request video footage from Ring video doorbells and security cameras to assist in your investigations.

## Join Portal Now

\*Neighbors Portal is currently only supported in Google Chrome & Firefox browsers.  
Unfortunately, Internet Explorer is currently not supported.

F T y

Email intended for cfritz@staffordpolice.org.

© 26th Street Santa Monica, CA 90404  
[Unsubscribe](#) | [Privacy Notice](#) | [Support](#) | [Terms of Service](#)



## Updated invitation: Ring & Stafford PD Into @ Thu Jan 3, 2019 2:30pm - 3:30pm (EST) (cfritz@staffordpolice.org)

anthony.modestine@ring.com

Thu 1/3/2019 2:30 PM

To: Christopher M. Fritz <cfritz@staffordpolice.org>; dylan.judson@ring.com <dylan.judson@ring.com>; morgan.culbertson@ring.com <morgan.culbertson@ring.com>

1 attachments (4 KB)

invite.ics;

This event has been changed.

[more details »](#)

### Ring & Stafford PD Into

When Thu Jan 3, 2019 2:30pm – 3:30pm Eastern Time - New York

Calendar cfritz@staffordpolice.org

- anthony.modestine@ring.com - organizer
- cfritz@staffordpolice.org

Who • dylan.judson@ring.com  
• morgan.culbertson@ring.com

Please call 720-835-5111 PIN 51441 to join this conference.

We're excited to move forward with our partnership and discuss your upcoming onboarding process!

I would like to schedule a call to introduce your account manager Dylan Judson who will be conducting your onboarding / training and supporting you moving forward.

We will also introduce Morgan Culbertson, our PR Coordinator who will be supporting our joint efforts to publicize the partnership and encourage growth of the Neighbors app.

On this call we will introduce your Account Manager Dylan Judson and our PR Coordinator Morgan Culbertson (both copied on this email). We ask that the following be part of the call (if they are unable to be on the call, it's imperative they be at the onboarding - we understand the same person may fill more than one role).

1. Partnership POC - main point of contact(s) for the Ring partnership
2. Press/Media Coordinator - typically the PIO who would work with Morgan from our team to coordinate the initial partnership announcement and ongoing PR moving forward
3. Social Media Coordinator - person(s) in the department who manages comments on Facebook, Twitter, NextDoor, etc
4. Investigative Coordinator - your resident expert when the department wants to send a video request. This person will be trained on best practices for ensuring the maximum participation and sharing of video.
5. Community Relations Coordinator - person who oversees the team that interfaces with the community at events, HOA meetings, Neighborhood Watch meetings, etc.

Again, it would be ideal to have all these folks on the call but essential to have them present at the actual onboarding. Involvement by each of these groups is essential for active community participation (specifically on video requests) and overall long-term success of the partnership.

Going ([cfritz@staffordpolice.org](mailto:cfritz@staffordpolice.org))? [Yes](#) - [Maybe](#) - [No](#) [more options »](#)

Invitation from [Google Calendar](#)

You are receiving this courtesy email at the account [cfritz@staffordpolice.org](mailto:cfritz@staffordpolice.org) because you are an attendee of this event.

To stop receiving future updates for this event, decline this event. Alternatively you can sign up for a Google account at <https://www.google.com/calendar/> and control your notification settings for your entire calendar.

Forwarding this invitation could allow any recipient to modify your RSVP response. [Learn More](#).

## Thanks for Your Interest in This Year's National Night Out!

Ring Team <no-reply@ring.com>

Fri 7/27/2018 11:01 AM

To: Christopher M. Fritz <cfritz@staffordpolice.org>

ring

[Customer Stories](#) | [Products](#)

Hi Neighbor,

Thanks for your interest in this year's National Night Out! We're happy to give you everything you need to get more involved and spread the word about the event, so we can all help reduce local crime and make this year's NNO the best yet.

Be sure to visit our [Facebook Event page](#) to learn more about the Ring+NNO partnership and to get free resources to share with your Neighbors, such as video updates, crime and safety tips, contest info and more.

If you're already a registered NNO coordinator, tap here to [reserve your NNO Kit](#). If you're just looking for an NNO event in your area so you can enjoy the festivities, simply reach out to [info@natw.org](mailto:info@natw.org).

Thanks,  
The Ring Team

F T y

Email intended for [cfritz@staffordpolice.org](mailto:cfritz@staffordpolice.org)

© 26th Street Santa Monica, CA 90404

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## Marisa Lawrence

---

**From:** David Johnson  
**Sent:** Wednesday, August 21, 2019 9:15 AM  
**To:** Marisa Lawrence  
**Subject:** RE: Neighbor 13 request / FW: Legal Information

Ok, thanks

**From:** Marisa Lawrence <[mlawrence@staffordpolice.org](mailto:mlawrence@staffordpolice.org)>  
**Sent:** Wednesday, August 21, 2019 7:51 AM  
**To:** David Johnson <[djohnson@staffordpolice.org](mailto:djohnson@staffordpolice.org)>  
**Subject:** Re: Neighbor 13 request / FW: Legal Information

Yes, he said they could identify after subpoena.

Marisa Lawrence #101  
Community Policing Unit  
Stafford Township Police Department  
Main: 609-597-8581  
Desk: 609-597-1189 x8453  
Email: [mlawrence@staffordpolice.org](mailto:mlawrence@staffordpolice.org)

On Aug 21, 2019, at 7:47 AM, David Johnson <[djohnson@staffordpolice.org](mailto:djohnson@staffordpolice.org)> wrote:

Marisa,  
Yeah I figured that was needed... but did he say that they could identify that specific before I assign the case? dj

**From:** Marisa Lawrence <[mlawrence@staffordpolice.org](mailto:mlawrence@staffordpolice.org)>  
**Sent:** Tuesday, August 20, 2019 10:32 AM  
**To:** David Johnson <[djohnson@staffordpolice.org](mailto:djohnson@staffordpolice.org)>  
**Subject:** Neighbor 13 request / FW: Legal Information

Sgt. Johnson,  
I reached out to Anthony Modestine from Ring. He advised that they are happy to assist with any investigations, however to retrieve the information requested, a subpoena must be submitted to their legal team. Please see the guidelines below and let me know if you need anything further from me.  
Thanks.

### Marisa Lawrence #101

Community Policing Unit  
Stafford Township Police Department  
Main: 609-597-8581  
Desk: 609-597-1189 x8453  
Email: [mlawrence@staffordpolice.org](mailto:mlawrence@staffordpolice.org)

## **Marisa Lawrence**

---

**From:** Marisa Lawrence  
**Sent:** Tuesday, August 20, 2019 10:32 AM  
**To:** David Johnson  
**Subject:** Neighbor 13 request / FW: Legal Information

Sgt. Johnson,

I reached out to Anthony Modestine from Ring. He advised that they are happy to assist with any investigations, however to retrieve the information requested, a subpoena must be submitted to their legal team. Please see the guidelines below and let me know if you need anything further from me. Thanks.

### **Marisa Lawrence #101**

Community Policing Unit  
Stafford Township Police Department  
Main: 609-597-8581  
Desk: 609-597-1189 x8453  
Email: [mlawrence@staffordpolice.org](mailto:mlawrence@staffordpolice.org)

**From:** Anthony Modestine <[anthony.modestine@ring.com](mailto:anthony.modestine@ring.com)>  
**Sent:** Tuesday, August 20, 2019 10:25 AM  
**To:** Marisa Lawrence <[mlawrence@staffordpolice.org](mailto:mlawrence@staffordpolice.org)>  
**Subject:** Legal Information

Hi Marisa,

Please provide this information to your detectives.

<https://support.ring.com/hc/en-us/articles/360001318523-Law-Enforcement-Guidelines>

<https://neighbors.ring.com/n/vvzY8> - please have them include this in the email our team.

### **Anthony Modestine**

Partner Success Associate  
610.220.5432  
[Anthony@ring.com](mailto:Anthony@ring.com)

Visit Us at Booth 4826 at IACP October 27-29



**From:** Anthony Modestine <[anthony.modestine@ring.com](mailto:anthony.modestine@ring.com)>  
**Sent:** Tuesday, August 20, 2019 10:25 AM  
**To:** Marisa Lawrence <[cmlawrence@staffordpolice.org](mailto:cmlawrence@staffordpolice.org)>  
**Subject:** Legal Information

Hi Marisa,

Please provide this information to your detectives.

<https://support.ring.com/hc/en-us/articles/360001318523-Law-Enforcement-Guidelines>

<https://neighbors.ring.com/n/vvzY8> - please have them include this in the email our team.

**Anthony Modestine**

Partner Success Associate  
610.220.5432  
[Anthony@ring.com](mailto:Anthony@ring.com)

Visit Us at Booth 4826 at IACP October 27-29

---



1200 Atwater Dr Ste 225  
Malvern, Pa 19355  
[www.ring.com](http://www.ring.com)



[Download the Neighbors App.](#)  
Join the new neighborhood watch.

## **James Vaughn**

**From:** Christopher M. Fritz  
**Sent:** Thursday, May 30, 2019 11:27 AM  
**To:** James Vaughn  
**Subject:** Fwd: Reaching out to talk about Amazon's Ring neighbors program

See below

### **Christopher M. Fritz #64**

Master Police Officer  
Community Policing Unit  
Stafford Township Police Department  
260 E. Bay Ave.

Manahawkin, NJ 08050

Main: 609-597-8581

Desk: 609-597-1189 x8406

Email: cfritz@staffordpolice.org

Begin forwarded message:

**From:** Alfred Ng <[alfred.ng@cbsinteractive.com](mailto:alfred.ng@cbsinteractive.com)>

**Date:** May 30, 2019 at 11:24:41 AM EDT

**To:** [cfritz@staffordpolice.org](mailto:cfritz@staffordpolice.org)

**Subject:** Reaching out to talk about Amazon's Ring neighbors program

Hello,

I am a technology reporter for CNET, and I'm working on a story regarding Amazon Ring and the Neighbor program that police departments across the country have been joining.

At the International Association of Chiefs of Police Technology conference today, representatives from the Chandler Police department said that it received 25 free cameras from Ring for joining the program -- and was offered a free camera for each person in the community who signed up for the app.

I saw that Stafford's police department partnered with Ring recently, and I wanted to see if this was the same situation. I also know that Stafford's police recently offered a subsidy program that Ring matched, and I'm hoping I can learn more about it.

I'd like to see how officers have been using the Neighbors app to protect their community. Please let me know if you'd be interested in talking.

--

Alfred Ng | CNET News reporter  
☎: 646-472-3908  
📠: 646-946-3640  
✉: [@alfredwkng](mailto:alfredwkng)

## **James Vaughn**

---

**From:** Christopher M. Fritz  
**Sent:** Tuesday, May 28, 2019 9:29 AM  
**To:** Pmonel  
**Cc:** Community Policing  
**Subject:** Re: Ring Voucher

Patty,

If there are any vouchers remaining, you need to fill out the application here: <https://docs.google.com/forms/d/e/1FAIpQLScLLuemj43YIYAE6xr2MyGhO70yYksXL9ab791yqJ4xRJyB9g/viewform>

Also be sure to text staffordpd to 555888 to receive a download link for the Ring Neighbors app. We receive a credit toward free doorbells to disperse in the future

Thank you,

**Christopher M. Fritz #64**  
Master Police Officer  
Community Policing Unit  
Stafford Township Police Department  
260 E. Bay Ave.  
Manahawkin, NJ 08050  
Main: 609-597-8581  
Desk: 609-597-1189 x8406  
Email: [cfritz@staffordpolice.org](mailto:cfritz@staffordpolice.org)

On May 27, 2019, at 10:12 PM, Pmonel <[pmonel@gmail.com](mailto:pmonel@gmail.com)> wrote:

Hi  
How can I get a Ring voucher?  
Thanks  
Patty Mondelli

## **James Vaughn**

**From:** Christopher M. Fritz  
**Sent:** Tuesday, May 28, 2019 9:28 AM  
**To:** cmar851  
**Cc:** Community Policing  
**Subject:** Re: Ring voucher

If there are any vouchers remaining, you need to fill out the application here: <https://docs.google.com/forms/d/e/1FAIpQLScLluemj43YIYAE6xr2MyGhO70yYksXL9ab79IyqJ4xRJyB9g/viewform>

Also be sure to text staffordpd to 555888 to receive a download link for the Ring Neighbors app. We receive a credit toward free doorbells to disperse in the future

Thank you,

**Christopher M. Fritz #64**  
Master Police Officer  
Community Policing Unit  
Stafford Township Police Department  
260 E. Bay Ave.  
Manahawkin, NJ 08050  
Main: 609-597-8581  
Desk: 609-597-1189 x8406  
Email: [cfritz@staffordpolice.org](mailto:cfritz@staffordpolice.org)

On May 27, 2019, at 10:20 PM, cmar851 <[cmar851@aol.com](mailto:cmar851@aol.com)> wrote:

How can I acquire the ring VOUCHER?

Sent via my Samsung Galaxy, an AT&T 4G LTE smartphone

## **James Vaughn**

**From:** Christopher M. Fritz  
**Sent:** Monday, May 20, 2019 3:09 PM  
**To:** All Police Personnel  
**Subject:** Ring Product Exchanges/Questions

If anyone receives calls (dispatch, Admin) or general inquiries about exchanging their Ring product they received at our event, please forward them to the following email where they will be prompted to complete a form:

[event-orders@ring.com](mailto:event-orders@ring.com)

**Christopher M. Fritz #64**  
Master Police Officer  
Community Policing Unit  
Stafford Township Police Department  
260 E. Bay Ave.  
Manahawkin, NJ 08050  
Main: 609-597-8581  
Desk: 609-597-1189 x8406  
Email: cfritz@staffordpolice.org

## **James Vaughn**

---

**From:** Christopher M. Fritz  
**Sent:** Thursday, May 16, 2019 12:56 PM  
**To:** All Police Personnel  
**Subject:** Ring Online \$100 Voucher

Use the link below. 230+ available still.

<https://docs.google.com/forms/d/e/1FAIpQLScLLuemj43YIFAE6xr2MyGhO70yYksXL9aB79IyqJ4xRJyB9g/viewform>

**Christopher M. Fritz #64**

Master Police Officer  
Community Policing Unit  
Stafford Township Police Department  
260 E. Bay Ave.

Manahawkin, NJ 08050

Main: 609-597-8581

Desk: 609-597-1189 x8406

Email: cfritz@staffordpolice.org

## **James Vaughn**

---

**From:** Christopher M. Fritz  
**Sent:** Wednesday, May 15, 2019 4:44 PM  
**To:** All Police Personnel  
**Subject:** Ring

Reminder - text the number 555888. In the message send staffordpd. You'll immediately receive a link to download the Ring Neighborhood Portal app. For every 20 people who do this, we get a free doorbell.

Thanks!

**Christopher M. Fritz #64**

Master Police Officer  
Community Policing Unit  
Stafford Township Police Department  
260 E. Bay Ave.

Manahawkin, NJ 08050

Main: 609-597-8581

Desk: 609-597-1189 x8406

Email: c.fritz@staffordpolice.org

## **James Vaughn**

---

**From:** Anthony Modestine <anthony.modestine@ring.com>  
**Sent:** Tuesday, May 14, 2019 5:21 PM  
**To:** Christopher M. Fritz  
**Cc:** James Vaughn  
**Subject:** Re: Neighbors Portal: Subsidy Post

Make sure your entering an exact address. Give me a call if it still does not post. 6102205432  
Sent from my iPhone

On May 14, 2019, at 4:46 PM, Christopher M. Fritz <[cfritz@staffordpolice.org](mailto:cfritz@staffordpolice.org)> wrote:

I tried several attempts to post about the event. Maybe I'm missing something, but it will not post. We will have to rely on social media and out press release.

**Christopher M. Fritz #64**

Master Police Officer  
Community Policing Unit  
Stafford Township Police Department  
260 E. Bay Ave.  
[Manahawkin.NJ.08050](http://Manahawkin.NJ.08050)  
Main: [609-597-8551](tel:609-597-8551)  
Desk: [609-597-1189](tel:609-597-1189) x8406  
Email: [cfritz@staffordpolice.org](mailto:cfritz@staffordpolice.org)

On May 13, 2019, at 4:36 PM, Anthony Modestine <[anthony.modestine@ring.com](mailto:anthony.modestine@ring.com)> wrote:

Hey Officer Fritz and Lt Vaughn,

Just as a friendly reminder don't forget to post to the Neighbors Portal about your upcoming subsidy this week. I would make a post every day and target a different address leading up to the event!

Also, let me know if you are interested in doing a Portal refresher with others from the department that did not attend the first webinar onboarding.

**Anthony Modestine**

Partner Success Associate  
[Anthony@ring.com](mailto:Anthony@ring.com)



1200 Atwater Dr Ste 225  
Malvern, Pa 19355  
[www.ring.com](http://www.ring.com)



[Download the Neighbors App.](#)  
Join the new neighborhood watch.

## **James Vaughn**

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**Sent:** Tuesday, May 14, 2019 4:46 PM  
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**Cc:** James Vaughn  
**Subject:** Re: Neighbors Portal: Subsidy Post

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### **Christopher M. Fritz #64**

Master Police Officer  
Community Policing Unit  
Stafford Township Police Department  
260 E. Bay Ave.  
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Main: 609-597-8581  
Desk: 609-597-1189 x8406  
Email: cfritz@staffordpolice.org

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**[Anthony Modestine](#)**

Partner Success Associate  
[Anthony@ring.com](mailto:Anthony@ring.com)



1200 Atwater Dr Ste 225  
Malvern, Pa 19355  
[www.ring.com](http://www.ring.com)



[Download the Neighbors App.](#)  
Join the new neighborhood watch.

## **James Vaughn**

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**From:** Anthony Modestine <anthony.modestine@ring.com>  
**Sent:** Monday, May 13, 2019 4:36 PM  
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**Subject:** Neighbors Portal: Subsidy Post

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---

Anthony Modestine  
Partner Success Associate  
Anthony@ring.com



1200 Atwater Dr Ste 225  
Malvern, Pa 19355  
[www.ring.com](http://www.ring.com)



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## **James Vaughn**

---

**From:** Christopher M. Fritz  
**Sent:** Friday, May 10, 2019 12:10 PM  
**To:** James Vaughn  
**Subject:** Fwd: AP reporter's question-Ring subsidy

**Christopher M. Fritz #64**  
Master Police Officer  
Community Policing Unit  
Stafford Township Police Department  
260 E. Bay Ave.  
Manahawkin, NJ 08050  
Main: 609-597-8581  
Desk: 609-597-1189 x8406  
Email: cfritz@staffordpolice.org

Begin forwarded message:

**From:** "Forliti, Amy" <[aforliti@ap.org](mailto:aforliti@ap.org)>  
**Date:** May 10, 2019 at 12:00:20 PM EDT  
**To:** "[cfritz@staffordpolice.org](mailto:cfritz@staffordpolice.org)" <[cfritz@staffordpolice.org](mailto:cfritz@staffordpolice.org)>  
**Subject:** AP reporter's question-Ring subsidy

Hi Officer Fritz,

My name is Amy Forliti, a reporter with The Associated Press. I'm working on a national story about police departments around the country who are partnering with Ring or other doorbell camera companies to offer subsidies to homeowners.

I see Stafford Township is launching a partnership like this, and I'd like to learn more about it. Are you the best person to speak with? If so, please let me know the best way to reach you, or feel free to call me at the number below. If not, please let me know who I should speak with about this program.

Thanks so much,

Any Forliti, AP-Minneapolis  
Phone: 612-332-2727

The information contained in this communication is intended for the use of the designated recipients named above. If the reader of this communication is not the intended recipient, you are hereby notified that you have received this communication in error, and that any review, dissemination, distribution or copying of this communication is strictly prohibited. If you have received this communication in error, please notify The Associated Press immediately by telephone at +1-212-621-1500 and delete this email. Thank you.

---

**James Vaughn**

**From:** Anthony Modestine <anthony.modestine@ring.com>  
**Sent:** Thursday, May 09, 2019 4:30 PM  
**To:** James Vaughn  
**Subject:** Re: Car Break-in Update

That's amazing, glad your department played a part in getting him off the street!

Thanks for sharing, I love hearing about success stories and this one was perfect timing as your subsidy is right around the corner. This should bring a ton more excitement that day.

Thanks again and I will hopefully see you next week at the event.

**Anthony Modestine**  
Partner Success Associate  
Anthony@ring.com



1200 Atwater Dr Ste 225  
Malvern, Pa 19355  
[www.ring.com](http://www.ring.com)

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On Wed, May 8, 2019 at 11:51 AM James Vaughn <[jvaughn@staffordpolice.org](mailto:jvaughn@staffordpolice.org)> wrote:

Hello Anthony,

Yes, that is the RING video posted. The video definitely helped identify the suspect for our department. The suspect was known to our department, so the video confirmed his identity to us very quickly. On our social media post, using the RING video, we had the confidence to post his name, and other pertinent information, which led to his arrest. Without RING, he would still be in the area committing more crimes.

If you need anything else, please let me know.

Thank you.

L.T. James R. Vaughn #71

On May 8, 2019, at 11:20 AM, Anthony Modestine <[anthony.modestine@ring.com](mailto:anthony.modestine@ring.com)> wrote:

Hi Lt Vaughn,

I came across a post in your Portal about a car break-in suspect that your department was able to identify. I see from your facebook post that a neighboring department was able to apprehend this suspect.

Was this video shared to the Neighbors Portal first before your department knew about it?

<https://neighbors.ring.com/n/XAbex>

I wanted to grab some information to see if the Portal came in hand in helping your department and neighboring departments to this apprehension.

Thanks!

**Anthony Modestine**

Partner Success Associate  
[Anthony@ring.com](mailto:Anthony@ring.com)

ring



1200 Atwater Dr Ste 225  
Malvern, Pa 19355  
[www.ring.com](http://www.ring.com)

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---

**James Vaughn**

**From:** Anthony Modestine <anthony.modestine@ring.com>  
**Sent:** Wednesday, May 08, 2019 11:20 AM  
**To:** James Vaughn  
**Subject:** Car Break-in Update

Hi Lt Vaughn,

I came across a post in your Portal about a car break-in suspect that your department was able to identify. I see from your facebook post that a neighboring department was able to apprehend this suspect.

Was this video shared to the Neighbors Portal first before your department knew about it?  
<https://neighbors.ring.com/n/XAbeX>

I wanted to grab some information to see if the Portal came in hand in helping your department and neighboring departments to this apprehension.

Thanks!

**Anthony Modestine**  
Partner Success Associate  
Anthony@ring.com



---

1200 Atwater Dr Ste 225  
Malvern, Pa 19355  
[www.ring.com](http://www.ring.com)



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---

**James Vaughn**

**From:** Christopher H. Smith (IT)  
**Sent:** Friday, May 03, 2019 2:00 PM  
**To:** All Police Personnel  
**Subject:** STPD Subsidy Event Launch + Program Announcement 2019 (1).docx  
**Attachments:** STPD Subsidy Event Launch + Program Announcement 2019 (1).dock; ATT000001.htm

**From:** [cfritz@staffordpolice.org](mailto:cfritz@staffordpolice.org)

**Date:** May 3, 2019 at 1:51:58 PM EDT  
**To:** AllPolicePersonnel <[AllPolicePersonnel@staffordpolice.org](mailto:AllPolicePersonnel@staffordpolice.org)>  
**Subject:** STPD Subsidy Event Launch + Program Announcement 2019 (1).docx

See attachment. FYI! In the event a resident stops you to ask about this, here's the info. If you live in stafford and want one, be there!

---

**James Vaughn**

**From:** Christopher M. Fritz  
**Sent:** Wednesday, May 01, 2019 7:19 PM  
**To:** Stacey Cooke  
**Cc:** Media; Kaleigh Bueckert-Orme; James Vaughn  
**Subject:** Re: Stafford NJ Subsidy

Sorry for delay. My Chief has been away all week. I anticipate sending it out tomorrow. Do you have a social media template as well?

**Christopher M. Fritz #64**  
Master Police Officer  
Community Policing Unit  
Stafford Township Police Department  
260 E. Bay Ave.

Manahawkin, NJ 08050

Main: 609-597-8581

Desk: 609-597-1189 x8406

Email: [cfritz@staffordpolice.org](mailto:cfritz@staffordpolice.org)

On May 1, 2019, at 6:33 PM, Stacey Cooke <[stacey.cooke@ring.com](mailto:stacey.cooke@ring.com)> wrote:

Chris,

When you are able to post this, please share the links with us.

Thank you again for the partnership.

Stacey

On Tue, Apr 30, 2019 at 7:55 AM Christopher M. Fritz <[cfritz@staffordpolice.org](mailto:cfritz@staffordpolice.org)> wrote:  
All,

Please take a look. Any changes needed let me know. It seems long the way you guys have it drafted, so I eliminated any "fluff"  
quotes from us and kept it basic. Thanks.

**Christopher M. Fritz #64**

Master Police Officer

Community Policing Unit

Stafford Township Police Department

260 E. Bay Ave.

Manahawkin, NJ 08050

Main: (609) 597-8581

Desk: (609) 597-1189 ext. 8406

Email: [cfritz@staffordpolice.org](mailto:cfritz@staffordpolice.org)

---

**From:** Stacey Cooke <[stacey.cooke@ring.com](mailto:stacey.cooke@ring.com)>

**Sent:** Wednesday, April 17, 2019 9:15 PM

**To:** Christopher M. Fritz; Media; Kaleigh Bueckert-Orme

**Subject:** Stafford NJ Subsidy

Hi Chris,

I wanted to introduce you to the Ring media team. We are so excited for the upcoming subsidy launch in Stafford. I am attaching a template of the press release which Kaleigh will be approving from the media team. Please track changes if you can and send it back to us in word format. Once the press release is mutually agreed on, you can go ahead and post this. The ideal posting date would be May 8th since the event is May 15th. We want to have enough time to promote the partnership, especially since we are launching with an event.

Please let me know if you have any questions. Enjoy your vacation.

—

**Stacey Cooke**

Events Manager

[stacey.cooke@ring.com](mailto:stacey.cooke@ring.com)

410-591-8238



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Santa Monica, CA 90404  
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<https://abc7.com/community-events/lynwood-residents-offered-discounted-ring-security-devices/4527874/>

Stacey Cooke  
Events Manager  
[stacey.cooke@ring.com](mailto:stacey.cooke@ring.com)  
410-591-8238



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Santa Monica, CA 90404  
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Join the new neighborhood watch.

<https://abc7.com/community-events/lynwood-residents-offered-discounted-ring-security-devices/4527874/>

**James Vaughn**

---

**From:** Stacey Cooke <stacey.cooke@ring.com>  
**Sent:** Wednesday, May 01, 2019 6:34 PM  
**To:** Christopher M. Fritz  
**Cc:** Media; Kaleigh Bueckert-Orme; James Vaughn  
**Subject:** Re: Stafford NJ Subsidy

Chris,

When you are able to post this, please share the links with us.

Thank you again for the partnership.

Stacey

On Tue, Apr 30, 2019 at 7:55 AM Christopher M. Fritz <[cfritz@staffordpolice.org](mailto:cfritz@staffordpolice.org)> wrote:  
All,

Please take a look. Any changes needed let me know. It seems long the way you guys have it drafted, so I eliminated any "fluff" quotes from us and kept it basic. Thanks.

**Christopher M. Fritz #64**  
Master Police Officer  
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260 E. Bay Ave.  
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Main: (609) 597-8581  
Desk: (609) 597-1189 ext. 8406  
Email: [cfritz@staffordpolice.org](mailto:cfritz@staffordpolice.org)

---

**From:** Stacey Cooke <[stacey.cooke@ring.com](mailto:stacey.cooke@ring.com)>

**Sent:** Wednesday, April 17, 2019 9:15 PM

**To:** Christopher M. Fritz; Media; Kaleigh Bueckert-Orme  
**Subject:** Stafford NJ Subsidy

Hi Chris,

I wanted to introduce you to the Ring media team. We are so excited for the upcoming subsidy launch in Stafford. I am attaching a template of the press release which Kaleigh will be approving from the media team. Please track changes if you can and send it back to us in word format. Once the press release is mutually agreed on, you can go ahead and post this. The ideal posting date would be May 8th since the event is May 15th. We want to have enough time to promote the partnership, especially since we are launching with an event.

Please let me know if you have any questions. Enjoy your vacation.

--  
**Stacey Cooke**

Events Manager  
stacey.cooke@ring.com  
410-591-8238



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**Stacey Cooke**

Events Manager

stacey.cooke@ring.com

410-591-8238

ring

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<https://abc7.com/community-events/lynwood-residents-offered-discounted-ring-security-devices/4527874/>

---

**James Vaughn**

---

**From:** Kaleigh Bueckert-Orme <kaleigh.bueckertorme@ring.com>  
**Sent:** Tuesday, April 30, 2019 4:04 PM  
**To:** Christopher M. Fritz  
**Cc:** Stacey Cooke; Media; James Vaughn  
**Subject:** Re: Stafford NJ Subsidy  
**Attachments:** STPD Subsidy Event Launch + Program Announcement 2019.docx

Hi Chris,

Draft release attached with a few minor edits on our end shown in tracked changes.

Pending those are ok by you, just let us know when you plan to distribute the final and we're good to go!

Thanks!  
Kaleigh

On Tue, Apr 30, 2019 at 7:55 AM Christopher M. Fritz <[cfritz@staffordpolice.org](mailto:cfritz@staffordpolice.org)> wrote:  
All,

Please take a look. Any changes needed let me know. It seems long the way you guys have it drafted, so I eliminated any "fluff" quotes from us and kept it basic. Thanks.

**Christopher M. Fritz #64**  
Master Police Officer  
Community Policing Unit  
Stafford Township Police Department  
260 E. Bay Ave.  
Manahawkin, NJ 08050  
Main: (609) 597-8581  
Desk: (609) 597-1189 ext. 8406  
Email: [cfritz@staffordpolice.org](mailto:cfritz@staffordpolice.org)

**From:** Stacey Cooke <[stacey.cooke@ring.com](mailto:stacey.cooke@ring.com)>

**Sent:** Wednesday, April 17, 2019 9:15 PM

**To:** Christopher M. Fritz; Media; Kaleigh Bueckert-Orme

**Subject:** Stafford NJ Subsidy

Hi Chris,

I wanted to introduce you to the Ring media team. We are so excited for the upcoming subsidy launch in Stafford. I am attaching a template of the press release which Kaleigh will be approving from the media team. Please track changes if you can and send it back to us in word format. Once the press release is mutually agreed on, you can go ahead and post this. The ideal posting date would be May 8th since the event is May 15th. We want to have enough time to promote the partnership, especially since we are launching with an event.

Please let me know if you have any questions. Enjoy your vacation.

--  
Stacey Cooke

Events Manager  
[stacey.cooke@ring.com](mailto:stacey.cooke@ring.com)  
410-591-8238



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Kaleigh Bueckert-Orme  
PR Coordinator  
[kaleigh@ring.com](mailto:kaleigh@ring.com)



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1523 26th St.  
Santa Monica, CA 90404  
[www.ring.com](http://www.ring.com)

---

**James Vaughn**

**From:** Christopher M. Fritz  
**Sent:** Tuesday, April 30 2019 10:56 AM  
**To:** Stacey Cooke; Media; Kaleigh Bueckert-Orme  
**Cc:** James Vaughn  
**Subject:** Re: Stafford NJ Subsidy  
**Attachments:** STPD Subsidy Event Launch + Program Announcement 2019.docx

All,

Please take a look. Any changes needed let me know. It seems long the way you guys have it drafted, so I eliminated any "fluff" quotes from us and kept it basic. Thanks.

**Christopher M. Fritz #64**  
Master Police Officer  
Community Policing Unit  
Stafford Township Police Department  
260 E. Bay Ave.  
Manahawkin, NJ 08050  
Main: (609) 597-8581  
Desk: (609) 597-1189 ext. 8406  
Email: cfritz@staffordpolice.org

---

**From:** Stacey Cooke <stacey.cooke@ring.com>  
**Sent:** Wednesday, April 17, 2019 9:15 PM  
**To:** Christopher M. Fritz; Media; Kaleigh Bueckert-Orme  
**Subject:** Stafford NJ Subsidy

Hi Chris,

I wanted to introduce you to the Ring media team. We are so excited for the upcoming subsidy launch in Stafford. I am attaching a template of the press release which Kaleigh will be approving from the media team. Please track changes if you can and send it back to us in word format. Once the press release is mutually agreed on, you can go

ahead and post this. The ideal posting date would be May 8th since the event is May 15th. We want to have enough time to promote the partnership, especially since we are launching with an event.

Please let me know if you have any questions. Enjoy your vacation.

—  
**Stacey Cooke**

Events Manager  
stacey.cooke@ring.com  
410-591-8238

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Malvern, Pa 19355  
[www.ring.com](http://www.ring.com)



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On Wed, Apr 17, 2019 at 3:53 PM Christopher M. Fritz <[cfritz@staffordpolice.org](mailto:cfritz@staffordpolice.org)> wrote:

Will do!

**Christopher M. Fritz #64**  
Master Police Officer  
Community Policing Unit  
Stafford Township Police Department  
260 E. Bay Ave.  
Manahawkin, NJ 08050  
Main: [609-597-8581](tel:609-597-8581)  
Desk: [609-597-1189 x8406](tel:609-597-1189x8406)  
Email: [cfritz@staffordpolice.org](mailto:cfritz@staffordpolice.org)

On Apr 17, 2019, at 3:51 PM, Anthony Modestine <[anthony.modestine@ring.com](mailto:anthony.modestine@ring.com)> wrote:

Great, that should help elevate some workload. Can you inform me who these people will be once assigned?

**Anthony Modestine**

Partner Success Associate  
[Anthony@ring.com](mailto:Anthony@ring.com)



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Malvern, Pa 19355  
[www.ring.com](http://www.ring.com)



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On Wed, Apr 17, 2019 at 2:05 PM Christopher M. Fritz <[cfritz@staffordpolice.org](mailto:cfritz@staffordpolice.org)> wrote:

Yes we are in the process of assigning our detectives to engage whenever possible. Waiting on confirmation from Lieutenant Vaughn.

**Christopher M. Fritz #64**  
Master Police Officer  
Community Policing Unit  
Stafford Township Police Department  
260 E. Bay Ave.  
Manahawkin, NJ 08050  
Main: [609-597-8581](tel:609-597-8581)  
Desk: [609-597-1189 x8406](tel:609-597-1189x8406)  
Email: [cfritz@staffordpolice.org](mailto:cfritz@staffordpolice.org)

On Apr 17, 2019, at 1:36 PM, Anthony Modestine <[anthony.modestine@ring.com](mailto:anthony.modestine@ring.com)> wrote:

Hey Officer Fritz,

I know how tough the Portal can be for engagement for yourself since you don't always have access to your computer. After my initial email, it definitely would be a good idea to have others engage with the community as well as yourself. This would be ideal so when you are on vacation or sick the feed is not left unattended with no interaction.

Did this stir up any conversation at all, to have others within the department help out?

Anthony Modestine

Partner Success Associate  
[Anthony@ring.com](mailto:Anthony@ring.com)



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---

**James Vaughn**

**From:** Christopher M. Fritz  
**Sent:** Monday, April 29, 2019 11:56 AM  
**To:** James Vaughn  
**Subject:** Fwd: Update from last week

See below. Thanks.

**Christopher M. Fritz #64**  
Master Police Officer  
Community Policing Unit  
Stafford Township Police Department  
260 E. Bay Ave.  
Manahawkin, NJ 08050  
Main: 609-597-8581  
Desk: 609-597-1189 x8406  
Email: cfritz@staffordpolice.org

Begin forwarded message:

**From:** Anthony Modestine <[anthony.modestine@ring.com](mailto:anthony.modestine@ring.com)>  
**Date:** April 29, 2019 at 11:48:37 AM EDT  
**To:** "Christopher M. Fritz" <[cfritz@staffordpolice.org](mailto:cfritz@staffordpolice.org)>  
**Subject: Re: Update from last week**

Morning Chris,

I hope you had a great weekend. Just checking in if Lt Vaughn has confirmed with you if he has designated a couple of people to be commenters on the Portal?

Also with your Subsidy coming up on the 15th, would your department be interested in setting up a Portal Refresher earlier that day with those that did not attend the first onboarding session?

Anthony Modestine

Partner Success Associate  
Anthony@ring.com



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Malvern, Pa 19355  
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On Wed, Apr 17, 2019 at 3:53 PM Christopher M. Fritz <[cfritz@staffordpolice.org](mailto:cfritz@staffordpolice.org)> wrote:  
Will do!

**Christopher M. Fritz #64**  
Master Police Officer  
Community Policing Unit  
Stafford Township Police Department  
260 E. Bay Ave.  
Manahawkin, NJ 08050  
Main: [609-597-8581](tel:609-597-8581)  
Desk: [609-597-1189 x8406](tel:609-597-1189x8406)  
Email: [cfritz@staffordpolice.org](mailto:cfritz@staffordpolice.org)

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Great, that should help elevate some workload. Can you inform me who these people will be once assigned?

**Anthony Modestine**

Partner Success Associate  
Anthony@ring.com



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Malvern, Pa 19355  
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**Christopher M. Fritz #64**  
Master Police Officer  
Community Policing Unit  
Stafford Township Police Department  
260 E. Bay Ave.

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Main: [609-597-8581](tel:609-597-8581)  
Desk: [609-597-1189 x8406](tel:609-597-1189x8406)  
Email: [cfritz@staffordpolice.org](mailto:cfritz@staffordpolice.org)

On Apr 17, 2019, at 1:36 PM, Anthony Modestine <[anthony.modestine@ring.com](mailto:anthony.modestine@ring.com)> wrote:

Hey Officer Fritz,

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Did this stir up any conversation at all, to have others within the department help out?

**Anthony Modestine**

Partner Success Associate  
[Anthony@ring.com](mailto:Anthony@ring.com)



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Malvern, Pa 19355  
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---

**James Vaughn**

**From:** Christopher M. Fritz  
**Sent:** Monday, April 15, 2019 9:22 AM  
**To:** James Vaughn  
**Subject:** Fwd: Neighbors Portal Update & Neighbors Posting

I'd recommend prioritizing Fessler McVey and Smith to comment as often as possible since they are at computers more often than us. Thoughts?

**Christopher M. Fritz #64**

Master Police Officer  
Community Policing Unit  
Stafford Township Police Department  
260 E. Bay Ave.

Manahawkin, NJ 08050

Main: 609-597-8581  
Desk: 609-597-1189 x8406

Email: cfritz@staffordpolice.org

Begin forwarded message:

**From:** Anthony Modestine <[anthony.modestine@ring.com](mailto:anthony.modestine@ring.com)>  
**Date:** April 15, 2019 at 9:09:00 AM EDT  
**To:** "Christopher M. Fritz" <[cfritz@staffordpolice.org](mailto:cfritz@staffordpolice.org)>  
**Cc:** James Vaughn <[jvaughn@staffordpolice.org](mailto:jvaughn@staffordpolice.org)>, Christopher Mulch <[cmulch@staffordpolice.org](mailto:cmulch@staffordpolice.org)>, Drew Smith <[dsmith@staffordpolice.org](mailto:dsmith@staffordpolice.org)>, David McVey <[dmcvey@staffordpolice.org](mailto:dmcvey@staffordpolice.org)>, Stephen Fessler <[sfessler@staffordpolice.org](mailto:sfessler@staffordpolice.org)>  
**Subject: Re: Neighbors Portal Update & Neighbors Posting**

To solve that problem, our developers have made this a high priority for this platform to work on mobile devices. We currently do not have an exact timeline on when this will be completed though.

With this platform we want neighbors to keep this dialogue going strong and providing your department with useful information into making your jobs just a bit easier if possible. With that interaction, again you will see neighbors want to keep the conversation going knowing that your department is listening and responding to their concerns.

What I am currently seeing from a good majority of my departments is that most of the detectives are interacting with the community through the commenting section. Would your team want to try and designate maybe 2-3 detectives and Office Fritz's to be the key commenters and LE Posters on the Neighbors Portal?

Let me if what your thoughts are.

**Anthony Modestine**

Partner Success Associate  
Anthony@ring.com



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Malvern, Pa 19355  
[www.ring.com](http://www.ring.com)



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On Fri, Apr 12, 2019 at 4:51 PM Christopher M. Fritz <[cfritz@staffordpolice.org](mailto:cfritz@staffordpolice.org)> wrote:  
That would usually be my area of responsibility. However it's next to impossible for me as I'm RARELY at a desk to do so and when at home and off duty I have a Mac, so no google chrome. Perhaps our detectives can try to engage more but until we can access through our mobile devices it will be difficult for me. That's great news about the registrations and 24 cameras! I will post again next week and try to generate more.

Christopher M. Fritz #64

Master Police Officer  
Community Policing Unit  
Stafford Township Police Department  
260 E. Bay Ave.  
Manahawkin, NJ 08050  
Main: [609-597-8581](tel:609-597-8581)  
Desk: [609-597-1189 x8406](tel:609-597-1189x8406)  
Email: [cfritz@staffordpolice.org](mailto:cfritz@staffordpolice.org)

On Apr 12, 2019, at 3:33 PM, Anthony Modestine <[anthony.modestine@ring.com](mailto:anthony.modestine@ring.com)> wrote:

Hi Stafford PD Team,

I wanted to inform you team that since your onboarding your department has generated 480 new civilians to download the Neighbors by Ring App from your specific department link!! Amazing Job!

<https://download.ring.com/stafford>  
Text Staffordpd to 555888

That is 24 new cameras I can provide your department to give away to the community!

I also wanted to also touch base as some Neighbors have been posting information into the Neighbors App that your department can see through the Portal. I wanted to make a friendly reminder that these neighbors are sharing Crime/Safety information with residents and the SPD to Reduce Crime in their Community. The more your department comments on thesees Neighbors Post and also send out your own LE Post to them, the more the community will want to keep engaging with you!

Is there a small group of people 2-3 that was can designate to comment on Neighbors Post?

I do recommend to keep neighbors wanting to voluntary sharing their information is if your department comments on each post a Neighbor shares to the app.

**Examples of comments can be:**

"Thanks for sharing"  
"Did you file a police report? If not please call me at this number 555-555-5555"  
"Hi Neighbor, Can you please give me a call to as I have some questions about your video"  
"Thanks for sharing, I will inform our night shift crew of this incident"

This would be a good post your department should comment on!

<Screen Shot 2019-04-12 at 3.30.15 PM.png>

<Screen Shot 2019-04-12 at 3.31.48 PM.png>

**Anthony Modestine**

Partner Success Associate

Anthony@ring.com

ring

1200 Atwater Dr Ste 225  
Malvern, Pa 19355  
[www.ring.com](http://www.ring.com)



[Download the Neighbors APP.](#)  
Join the new neighborhood watch.

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**James Vaughn**

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**From:** Anthony Modestine <anthony.modestine@ring.com>  
**Sent:** Tuesday, March 26, 2019 4:20 PM  
**To:** James Vaughn  
**Cc:** Christopher M. Fritz; Christopher Mulch  
**Subject:** Re: FW: Ring - Mulch

Hi James and Chris,

I have just sent Chris Mulch an invite to join the Portal!

James - Just FYI, you have Admin access as well so you are able to add and deactivate users off of Portal whenever you want by following the steps below.

- 1)Go to Admin Tools
- 2)Choose Manage Users
- 3)Add User.
- 4)Fill out Officers information and Click Send!

Let me know if I can assist you guys in any other way!

On Mon, Mar 25, 2019 at 9:01 AM James Vaughn <jvaughn@staffordpolice.org> wrote:

Hello Anthony,

Can you please add Det. Chris Mulch to our RING administration team/access?

His email is [Cmulch@staffordpolice.org](mailto:Cmulch@staffordpolice.org).

Thank you.

*St. James R. Vaughn*

Stafford Township Police Department

260 East Bay Avenue

Manahawkin, New Jersey 08050

(609) 597-8581

[jvaughn@staffordpolice.org](mailto:jvaughn@staffordpolice.org)

**From:** Christopher M. Fritz

**Sent:** Saturday, March 23, 2019 11:05 AM

**To:** James Vaughn <[jvaughn@staffordpolice.org](mailto:jvaughn@staffordpolice.org)>

**Subject:** Ring - Mulch

We should add Mulch as an admin. Evidentiary based, and he sits at his computer all day enabling him to comment and interact. He'd be ideal to submit video requests. Let me know and I'll email Anthony to add him.

**Christopher M. Fritz, #64**

Master Police Officer

Community Policing Unit

Stafford Township Police Department

260 E. Bay Ave.

Manahawkin, NJ 08050

Main: 609-597-8581

Desk: 609-597-1189 x8406

Email: cfritz@staffordpolice.org

Anthony Modestine  
Partner Success Associate



1200 Atwater Dr Ste 225  
Malvern, PA 19355

[Anthony.Modestine@ring.com](mailto:Anthony.Modestine@ring.com)

Reducing Crime in Newark NJ: Newark Protect Project

Shark Tank: Shark Tank's Biggest Company (password: ring)

LA Times: Ring modernized the doorbell, then went to war against crime

USA Today: Police say crime drops with video doorbell

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**James Vaughn**

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**From:** Anthony Modestine <anthony.modestine@ring.com>  
**Sent:** Monday, March 25, 2019 9:02 AM  
**To:** James Vaughn  
**Subject:** Away from my computer Re: FW: Ring - Mulch

Hi there,

Thank you for your email. I will be out of the office from 3/25 to 3/29 with limited internet access. If this is urgent, please contact Andrea Han at [andrea.han@ring.com](mailto:andrea.han@ring.com) copying me on the message as well and I will do my best to respond as promptly as possibly after my return on 4/1.

Best,

--  
Anthony Modestine  
Partner Success Associate



1200 Atwater Dr Ste 225  
Malvern, PA 19355

[Anthony.Modestine@ring.com](mailto:Anthony.Modestine@ring.com)

Reducing Crime in Newark NJ: [Newark Protect Project](#)

Shark Tank: [Shark Tank's Biggest Company \(password: ring\)](#)

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**Christopher M. Fritz, #64**  
Master Police Officer  
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Email: cfritz@staffordpolice.org

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**James Vaughn**

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**From:** Stacey Cooke <stacey.cooke@ring.com>  
**Sent:** Wednesday, March 20, 2019 2:57 PM  
**To:** Christopher M. Fritz  
**Cc:** James Vaughn; Thomas Dellane  
**Subject:** Re: Subsidy Follow Up

That's great news! We actually only invoice for subsidies used after the program. Please go ahead and fill out the agreement and let me know if you have any questions.

On Wed, Mar 20, 2019 at 10:27 AM Christopher M. Fritz <[cfritz@staffordpolice.org](mailto:cfritz@staffordpolice.org)> wrote:  
Stacy,

We would like to move forward with the subsidy program. Please advise how to proceed. We will be investing \$20,000.00 into the program. Please send over an invoice so we can begin to process that. Thanks.

**Christopher M. Fritz, #64**

Master Police Officer  
Community Policing Unit  
Stafford Twp. Police Dept.

[260 E. Bay Ave.](http://260EbayAve)

[Manahawkin, NJ 08050](http://Manahawkin.NJ.08050)

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Email: [cfritz@staffordpolice.org](mailto:cfritz@staffordpolice.org)